



PRIME MOVERS EQUITY (S) PTE LTD

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primemoversequity.com

PrimeMovers Equity Announces Appointment of Operating Partner

Singapore, 1 October 2025 – PrimeMovers Equity ("PME") is pleased to announce the appointment of Howard Abe as Operating Partner, effective 1 October 2025.

"We are excited to welcome Howard to the PrimeMovers team," said Soo Jin Goh, co-founder and CEO of PME. "His deep expertise in operations excellence and organizational transformation will strengthen PME's ability to support our portfolio companies in driving sustainable growth."

Howard brings more than 30 years of global experience in management consulting, organizational transformation, and operations leadership. A former Partner at Kearney, he supported over 100 client projects in strategy, manufacturing, and supply chain optimization across multiple industries.

In addition to his consulting career, Howard has held senior leadership roles in the non-profit sector and is the Founder & CEO of Integrity Hub, an organizational change platform that has been adopted by leading coaching organizations. He holds an MBA from The Wharton School of the University of Pennsylvania as well as a Certificate in Theology and Pastoral Studies from the University of Oxford—reflecting a strong track record of catalyzing transformation across diverse cultural and organizational contexts.

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About PrimeMovers Equity

PrimeMovers Equity is a Singapore-based private equity investment management firm that actively works with management teams in the mid-market segment in Southeast Asia by way of its Growth and Transformation through Operations™ – GTO™ – Framework. The firm is led by co-founders, Soo Jin Goh and Randy Teo, who have worked together for over a decade, and each possess more than 20 years of industry and private equity experience. PME is licensed by the Monetary Authority of Singapore (Capital Markets Services Licence No. 101254). For more information, please visit <https://www.primemoversequity.com> or contact info@primemoversequity.com